

GET READY FOR EVERYTHING.

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BRAND CREATIVE - CHELTENHAM

WHO WE ARE

Superdry have been making world class product for 15 years, and we're proud of it. Our mission is to inspire and engage the contemporary style obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

THE ROLE

As a Brand Creative at Superdry you will be an integral member of the Brand Creative team reporting into the Lead Brand Creative and alongside the other internal creative teams you will be responsible for the delivery of world class creative which engages and inspires our style obsessed consumer.

You will work on a variety of projects and activities from branding, packaging, digital, environment and experiential design, with strong art direction skills, a clear understanding of the shoot production process and a knowledge of design for social media, both current and emerging.

Working to a brief, you will develop appropriate creative ideas and concepts that fit the brief. The position requires creative flair, up-to-date knowledge of industry software and a professional approach to time management, costs and deadlines.

YOU WILL

- Be an enthusiastic individual, immersed in contemporary culture and style, who lives and breathes design and is passionate about their work
- Through creative thinking, strong research skills and reference points, elevate projects in order to engage and inspire our style obsessed consumer
- Be comfortable with taking direction but also confident to articulate and express your own opinion
- Be responsible for the delivery of creative briefs for all consumer facing assets, including packaging, labelling, digital, environmental and experiential design
- Be able to work at a fast pace, in a multi project environment

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- Be a confident presenter and able to clearly articulate creative ideas
- Work collaboratively with the production team in order to realise your creative vision
- Ensure brand standards and consistency are met across all projects and briefs
- Manage and build relationships with key stakeholders within the Creative Centre and across the wider functions

YOU ARE

- Passionate and energetic design professional with experience working within a fast paced agency environment, ideally in the fashion and sports sectors
- Passionate about style and contemporary culture and embody the values of the brand
- Serious about the work you create and live and breathe design
- Hungry for knowledge and actively search blogs and websites in order to be aware of the latest industry trends
- A seriously talented creative, knowledgeable in Typography, Art Direction, and Design for social / Retail / PR & Events
- Skilled creative and have a portfolio which clearly showcases these skills
- Incredibly well organised and take pride in delivering your work on time to the brief
- Proven communication skills and at ease presenting your work, able to clearly express your creative vision
- Up to date with industry knowledge
- Experienced in using creative software
- Previous experience of following brand guidelines

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays and an additional day off to celebrate your Birthday
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. Whilst none of us like to think too much about what would happen if we were to die, we feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to
- Flexible working - to help you achieve that all-important work-life balance
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential

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- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves when they are at work. We obviously feel their voices speak volumes.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.