



FUTURE · CRAFT · CULTURE

STAFF SHOP SUPERVISOR – CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for two decades, offering genuine choice to our customers with our curated collections.

Our mission is to be the No. 1 premium sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious journey to serve our diverse community through a premium brand that's focused on the future, prioritises sustainability, leads with craft, and celebrates culture. We need talented people to join us on the adventure, is this you?

THE ROLE

Ever wanted to run your own store? How about one of ours?

As the Superdry Staff Shop Manager you will make the most of your resources to drive additional sales into the business by clearing stock from the business.

Providing all our Head Office staff with top class service and the chance to purchase our clothing at a low price, you will also be responsible for managing the Head Office Reception, the first port of call for all visitors and contractors to our brand, from day to day business as well as attendee's to the many events we hold.

A truly unique leadership role that allows you to manage your business and achieve your goals, our goals and Superdry success.

This role will require some weekend and bank holiday work

YOU WILL

- Be supported to make bold decisions confidently to maximise growth for your store, team and brand.
- Use an array of financial tools confidently to drive business performance; sales and profitability.
- Own and drive your store's success using available resources for support. Taking accountability for performance.
- Turn our retail plan into meaningful actions and deliverables at market level for your team.
- Engage your team with your store goals and plans.
- Be the expert of your store and local market to deliver our brand message.
- Be an expert in our style choices and product packages to always deliver the best brand service in your store.

SUPERDRY®

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- Influence your stock package to maximise sales.
- Drive your own development and self-serve, recognising when you need support and seeking it out.
- Have a 'Do the Right Thing' mentality.
- Engage people in your business, your team, consumers, peers, Head Office and local market, building lasting relationships based on trust.
- Get the best out of people. Spotting and nurturing talent whilst creating strong team dynamics to drive performance.
- Drive high performance within your team through performance management and development.
- Do what you need to do to make sure your store is compliant with legal, safety and people requirements.
- Be responsible for your store from top to bottom, including the day-to-day store operations, visual proposition, team, and consumer experience.
- Look for opportunities to continuously improve processes and ways of working.
- Get things done. In a way that works for your store and our brand!

YOU ARE

- Solution driven, not problem focused.
- All about the brand and consumer.
- A commercial thinker who loves to see results and build on them.
- Someone with a high level of self-awareness and focus on personal growth.
- Someone who owns and drives their own professional development and progression.
- Someone with an entrepreneurial spirit to positively influence your business to support brand growth, sales, and profitability.
- A creative thinker, always searching for the best possible solution in every situation.
- A resilient leader who thrives off change and the opportunities it brings.
- Passionate about style and obsessed with product.
- Authentic with your team, peers, and leaders, to ensure a continuous two-way conversation.
- A great coach who also seeks opportunities to be coached and receive feedback.
- You thrive on having ownership and accountability. You are at your best when you make things your own.
- Great at developing others and passing on your knowledge and skills.
- A true role model for your team.

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave.
- Company Pension scheme.
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary.



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- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock.
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to.
- Flexible working - to help you achieve that all-important work-life balance.
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into.
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential.
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire.

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.