



Job Description

極度乾燥(しなさい)
Superdry®Careers

Designer Outerwear – Cheltenham

Superdry is a genuine British success story that has grown to an annual turnover of £872m, with our brand already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

The Role

With the recent appointment of Phil Dickinson as Creative Director, this truly is an amazing time to join the Superdry Design team and develop your career under the guidance of an industry leader. This is a brilliant opportunity for a talented Designer, to join the Centre of Excellence team and be pivotal in the development of our Outerwear collection, creating and crafting new icons.

You will

- Be an integral member of the Centre of Excellence design team, building and creating product led designs that strongly focuses on the targeted consumer
- Support with leading the category and identify new market opportunities for the range
- Enhance our brand DNA by building on product direction, strategy and ensuing consumer needs are always at the forefront
- Be disruptive and innovative, by coming up with new product solutions for the category
- Influence key focuses and projects with your combined knowledge of the market, emerging trends, fabric innovation
- You are detail focused in product creation and development
- Take an active role to ensure all product features are executed to a high standard
- Design products to achieve the department pricing architecture – good, better, best
- Produce creative and innovative designs with clear tech packs to produce 'right first time' samples
- Proactively action and/or follow briefs in new trim and labelling requirements for product and design spec packs
- Have a ability to efficiently prepare for design meetings, research projects and reviews
- Use product knowledge and presentation skills to own and engage others in your category vision at key business presentations
- Collaborate effectively with key stakeholders to influence and challenge the status quo and to deliver the category strategy
- Actively contribute to the development of the sourcing strategy for your range
- Attend fit sessions with the technical team in order to maintain fit consistency within product area
- Manage relationships with key suppliers to drive performance within the range
- Support Heads of Department and Design Managers to shape the range and deliver the product vision



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You are

- An experienced Outerwear designer, with a design related degree.
- Passionate about design and able to demonstrate a clear understanding of the Superdry handwriting, brand DNA and our core/target customer
- Highly knowledgeable in colour, fabric direction and innovation
- A great communicator with an enthusiastic and engaging manner
- An excellent presenter with influencing capability
- Solution focused problem solver
- Skilled in managing up and down
- Able to work in a fast paced environment
- A collaborative team player
- Self-motivated with a willingness to learn new skills and demonstrate a can-do approach
- Able to work with limited referral; self sufficient
- Strong Illustrator, Photoshop and Microsoft office skills
- Ideally experienced in PLM but not essential
- Based within commutable distance to our head office in Cheltenham

Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance
- 25 days holiday plus an extra day to celebrate your birthday
- Unrivalled range of Learning & Development programmes
- Eligibility to join our Share Save initiatives
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised cafe
- A range of team and company-wide social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more