



FUTURE · CRAFT · CULTURE

DIGITAL DESIGNER - CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for two decades, offering genuine choice to our customers with our curated collections.

Our mission is to be the No. 1 premium sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious journey to serve our diverse community through a premium brand that's focused on the future, prioritises sustainability, leads with craft, and celebrates culture. We need talented people to join us on the adventure, is this you?

THE ROLE

As a Digital Designer at Superdry you will be an integral member of the Digital Design team reporting into the Senior Digital Design Manager, alongside the Digital Designers and other internal creative teams you will be responsible for the delivery of world class digital assets which engages and inspires our style obsessed consumer with a focus on sales conversion.

You will work on a variety of digital creative projects and activities – email newsletters, performance marketing assets, website banners, landing pages, with a good knowledge of UX/UI and digital design principles, both current and emerging. Working to a brief that has been agreed with the Senior Digital Design Manager/Channel Owners you will be responsible for producing engaging digital assets to a high standard for a variety of formats and channels.

Please include a link or copy of your portfolio when applying for this role.

YOU WILL

- Work to a brief to create engaging digital assets across ecommerce/performance channels, including website, email, affiliate/display and paid social with a focus on sales conversion and mobile first approach.
- Artwork and amend existing concepts and designs for multiple international markets.
- Deliver quality work and take an active role in prioritising tasks and ensuring deadlines are met.
- Ensure brand standards and consistency are met across all projects and briefs
- Be able to work at a fast pace, in a high pressured, re-active environment.
- Be comfortable working with other stakeholders, taking direction but also confident to articulate and express your own opinion, contributing to creative team discussion.



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YOU ARE

- Passionate and energetic design professional with several years of commercial digital design experience providing support within a fast-paced in-house or agency environment.
- Skilled in Figma and Adobe Creative Suite
- Knowledge of and able to understand HTML, CSS
- Meticulous attention to detail
- Proven communication and interpersonal skills.
- Up to date with industry knowledge and best practice
- Incredibly well organised and take pride in delivering your work on time to brief, and often under pressure.

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave.
- Company Pension scheme.
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary.
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock.
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to.
- Flexible working - to help you achieve that all-important work-life balance.
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into.
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential.
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire.

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.



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We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.