

GET READY FOR EVERYTHING.

SUPERDRY
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AFFILIATE MARKETING EXECUTIVE - CHELTENHAM

WHO WE ARE

Superdry have been making world class product for 15 years, and we're proud of it. Our mission is to inspire and engage the contemporary style obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

THE ROLE

Working within the Performance Marketing team, the Affiliate Marketing Executive will focus on running our partnerships / affiliate programme. You will be working alongside the channel manager and our network to grow our partners as well as bringing new opportunities to develop the program. This is an exciting opportunity for the right individual to build their expertise within affiliate marketing.

YOU WILL

- Report into the affiliate marketing manager, working alongside them to manage our global partnerships/affiliate marketing program
- Be the day to day point of contact for partners signed up to our affiliate programme
- Handle the negotiation of commercial deals with affiliates/network
- Work with existing affiliates to expand relationships and increase opportunities
- Identify new partners to grow the channel
- Generate global media plans that maximize the brands reach across key partners
- Proactively look for ways to drive growth through the channel
- Monitor and evaluate campaign activity with accurate and extensive reporting to the business
- Manage and maintain spend according to an agreed budget
- Work alongside internal teams to harmonize strategies and contribute to the broader online marketing programme

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YOU ARE

- Experienced in online marketing and/or Ecommerce- preferably within affiliates
- Someone with knowledge in Google Analytics (preferred)
- Someone who enjoys working to tight deadlines and managing different projects at the same time
- Able to communicate with all levels of management with excellent written and verbal communication skills
- Someone with high attention to detail
- Someone with Strong Excel skillset
- Experienced with budget management
- Self-motivated, with the ability to work both alone or as part of a team
- A self-starter who is motivated

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to
- Flexible working - to help you achieve that all-important work-life balance
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a

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team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.