

# **Job Description**

### Superdry®Careers

### Assistant Sport Designer – Cheltenham

#### The Role

Superdry is a genuine British success story that has grown to an annual turnover of £872m, with our brand already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

A fantastic opportunity has arisen to support our Sport team to build and deliver an amazing range of sport product. You will be versatile and dynamic in order to drive newness and innovation across the category with flexibility to work across multiple products, whilst working at pace to deliver against critical path deadlines.

#### You will

- Assist the Sport team designing amazing new product in a wide range of fabrics and styles in line with critical path deadlines
- Support with the development of the overall seasonal direction with the team
- Prepare a series of design ideas and inspirations for each season
- Work with the graphic designers to produce accurate technical garment specifications and create technical design specification packs
- Be able to demonstrate a thorough knowledge of the supply base and their product capabilities
- Be responsible for capturing meeting notes in all Sport meetings, ensuring that all design and colour amendments are noted
- Be responsible for the day to day organisation of the Sport department, including the creation and maintenance of the seasonal development 'line list' for all sport product development
- Attend fit sessions in order to communicate garment fit requirements, ensuring technical execution of graphic techniques and fabric hand feel is executed to the highest level
- Demonstrate a clear understanding of the target customer and actively contribute to departmental strategy meetings
- Be able to demonstrate an awareness of colour, fabric direction and innovation
- Design outstanding product whilst maintaining design integrity
- Regularly monitor competitor activity and report appropriate information

#### You are

- Artistic, with outstanding flare and style
- Educated to degree level in Fashion Design at First or Upper Second class level
- Passionate, with commitment for design and trend
- Experienced in a similar role ideally within the fashion industry
- Proficient in Illustrator / Photoshop as well as a basic level of Excel and Word
- Experienced in email management and experience of communicating with suppliers
- Highly organised
- Massively passionate about our brand
- Obsessed with detail
- Highly motivated and driven



# **Job Description**

## Superdry®Careers

#### Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance
- 25 days holiday plus an extra day to celebrate your birthday
- Unrivalled range of Learning & Development programmes
- Eligibility to join our Share Save initiatives
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised cafe
- A range of team and company-wide social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more