

Job Description

Superdry® Careers

Retail Excellence Manager - Cheltenham with extensive travel

The Role

Superdry is a genuine British success story that has grown to an annual turnover of £872m, with our brand already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

A brand new role and an amazing opportunity for an experienced retail manager to make their mark in our ever-evolving business as Retail Excellence Manager. You will be an expert in developing skills and behaviours for our retail managers. Working closely with key business stakeholders and subject matter experts to understand the business culture and the opportunities to be more commercial, use retail and L & D experience to design, develop and deliver a bespoke Retail Excellence programme

You will

- Develop a Retail Excellence plan which delivers consistency across the global estate aimed at optimising store performance
- Make sure all store managers know what is expected to operate a Superdry store and what is important
- Ensure all tools, resources and processes are being used so we operate in a consistent way
- Successfully communicate and engage with senior stakeholders
- Tailor the approach for different territories and store formats, ensuring all content is impactful and relevant
- Encourage feedback from stores / field teams and use this to identify improvement opportunities
- Set up a network of stores which act as centres of excellence
- Ensure the Learning and Development teams are training out initiatives that will make the biggest commercial difference to the business
- We have a programme of improvement initiatives and measure the impact of these
- Improve the profitability of our stores as a result of the methods outlined above

You are

- An experienced Area/Regional Manager, who also has experience in a training role, managing a high performing team.
- Confident in managing excellent stakeholder relationships at a senior level
- Experienced in managing training programmes that have had a proven impact on KPI improvement
- Experienced in creating innovative and impactful learning content for retail, using multiple delivery methods
- A strong communicator, with excellent presentation skills in front of a varied audience
- A positive and influential leader, you motivate and mentor others to drive both people and the business to the next level
- Energetic, hungry to succeed and truly passionate about the Superdry brand
- Commercially aware, strategic and forward thinking
- Available to travel extensively in the role and work from Head Office 1-2 days per week in Cheltenham
- Ideally a certified trainer



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Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance
- 25 days holiday plus an extra day to celebrate your birthday
- Unrivalled range of Learning & Development programmes
- Eligibility to join our Share Save initiatives
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised cafe
- A range of team and company-wide social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more