



Superdry & Co

AUTHENTIC PREMIUM OUTFITTERS

JUNIOR ARTWORKER

WHO WE ARE

Superdry have been making world-class product for over 20 years, and we're proud of it. Our mission is to inspire and engage the contemporary style-obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch our new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots, and we are looking for talented people to join us on that journey.

THE ROLE:

Our Brand team deliver cutting-edge assets used for B2B, B2C and seasonal marketing campaigns. This team is instrumental in the delivery of final assets to Superdry's digital & retail channels globally.

As a Junior Artworker, you will be an integral member of Superdry's Brand team. Reporting into the Creative Traffic Manager, you will work closely alongside the Brand Creative, Photo and Production teams to deliver final artwork assets.

Your appreciation of design for Digital and Print will see you working on a variety of creative assets for ecom, CRM, social and retail, along with supporting the creative team with the delivery of final assets for Superdry's marketing campaigns.

We are a friendly, co-operative, supportive team, where we share the workload evenly between team members. We encourage professional development and will support you in enhancing your skillset.

YOU WILL:

- Be familiar with Adobe Creative Cloud apps, particularly InDesign.
- Follow brand guidelines for ad-hoc briefs and seasonal campaigns, ensuring final assets are delivered to specification.



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- Deliver artwork for all consumer-facing assets, including packaging, labelling, environmental and experiential design; as well as creating final design assets for both Print and Digital collateral.
- Artwork and amend existing design work to ensure the final files are delivered to spec and suitable for end-use across Digital or Print.
- Work closely with our talented Brand team, receiving briefs, conducting reviews/approvals, and proposing creative solutions along the way.
- Deliver time-conscious artwork, with support where needed.
- Respond to urgent ad-hoc versioning, transcreation, and file sourcing requests.
- Carry out a good level of QC to ensure your work is delivered to a high standard and to deadlines.
- Promptly escalate any issues to your line manager, maintaining open communication on project statuses.
- Build relationships with key stakeholders within the Brand team.
- Be attentive and methodical, with a keen eye for detail.
- Be open to learning new skills & techniques.

YOU ARE:

- An enthusiastic individual, immersed in contemporary culture and style, who lives and breathes design and is passionate about their work.
- A Junior Artworker with at least 1 years' experience, preferably within a creative/fashion environment.
- At home working collaboratively with a team of art directors, designers, photographers, retouchers and producers.
- A talented creative, able to interpret brand guidelines across a variety of media with good attention to detail.
- Well organised, able to effectively manage own workload.
- Familiar with the use of creative software – particularly Adobe Creative Cloud.
- Familiar with different formats; digital/print production and confident in creating final assets for these purposes.
- Collaborative and enjoy working as part of a creative team.
- Able to adhere to company processes and problem-solve independently.
- Able to commute to our Cheltenham HQ at least 3 days per week.

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING....

- 25 days' annual leave, plus bank holidays, we also offer a holiday buying scheme
- An additional day off to celebrate your Birthday



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- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online
- Our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Flexible working - to help you achieve that all-important work-life balance
- Access to onsite parking and as part of our sustainable development goals, we have a selection of electrical car parking points freely available to staff.
- A range of learning and development materials to help you in your career and grow with us
- We like to give back, so we allow our employees time off for volunteering work
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme
- A range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our career website. Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.



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