



FUTURE · CRAFT · CULTURE

## LOGISTICS DATA ANALYST – COMMERCIAL AND PLANNING

### WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for two decades, offering genuine choice to our customers with our curated collections.

Our mission is to be the No. 1 premium sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious journey to serve our diverse community through a premium brand that's focused on the future, prioritises sustainability, leads with craft, and celebrates culture. We need talented people to join us on the adventure, is this you?

### THE ROLE

Our logistics department supports the business by managing the flow of our amazing product from our suppliers to our customers. We have a complex operation consisting of a global network of consolidation centres and distribution centres that requires expert leadership and strong relationships with our international 3PL and freight partners.

As a Commercial & Planning Data Analyst you will support the Senior Logistics team in all aspects of logistics operational and budget forecasting and reporting. You will also be utilising data from our logistics and finance systems to provide insight to support contract negotiations and business improvements. The role will also involve managing carrier / upstream and operational reporting. The individual needs to be data literate have a continuous improvement mind-set to ensure annual spend is controlled and effectively monitored, providing detailed financial and operational reporting across all contracts/carriers & warehousing activities.

### YOU WILL

- Design and develop BI dashboards, with the ability to use SQL preferred.
- Review logistics reporting & data sources to ensure integrity of data collection and use.
- Administer the "Tender for Service" financial activities as required by the logistics tender

schedule.

- Conduct detailed analysis and modelling for carriage spend globally.
- Conduct commercial analysis of B2B & B2C proposition changes.
- Support Senior Logistics team with all annual budget/forecasting activities (operations & carriage).
- Support Senior Logistics team in creating operational reports (per channel/DC/fixed/variable).
- Support annual commercial negotiations with carriers/GNFR Suppliers.
- Provide comprehensive data sets to support business tenders
- Support business case cost-benefit analysis & post implementation appraisal
- Support quarterly rate reviews with all carriage providers globally (primary & secondary)
- Carry out monthly capital expenditure reporting and monthly business case appraisal reporting
- Create and produce a monthly savings initiatives file, with actuals vs budget
- Own weekly carrier flash reporting for all movement, with commentary to support budget variances
- Conduct weekly volume analysis – 3PL reports vs Superdry BI (Looker)
- Perform data profiling to identify and understand anomalies
- Update and own the “cost to serve model” for the Global Freight team
- Update information on tracking/benchmarking platforms for the Global Freight team
- Communicate and collaborate proactively with other stakeholders to ensure operational effectiveness
- Build personal competence to deliver team / personal objectives and business results

## YOU ARE

- Someone with experience in a commercial or planning role and knowledgeable of the logistics sector
- Commercially astute in order to drive appropriate decision making at contract level and globally
- Experienced in financial & data modelling
- Adept with different IT systems and software; advanced in Microsoft Excel
- Experienced in the use of BI tools, with knowledge of ML and SQL a benefit
- Able to work autonomously whilst retaining regular links with key stakeholders in the business
- A structured, logical thinker with an attention to detail
- Someone who enjoys problem solving
- Able to communicate and present effectively
- Used to reporting specification & design



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## WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave.
- Company Pension scheme.
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary.
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock.
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to.
- Flexible working - to help you achieve that all-important work-life balance.
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into.
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential.
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire.

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.