

SUPERDRY®

FUTURE · CRAFT · CULTURE

PHOTOGRAPHER

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for two decades, offering genuine choice to our customers with our curated collections.

Our mission is to be the No. 1 premium sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious journey to serve our diverse community through a premium brand that's focused on the future, prioritises sustainability, leads with craft, and celebrates culture. We need talented people to join us on the adventure, is this you?

THE ROLE

At Superdry our in-house Brand team is run by a team of creative professionals: collaborating to deliver inspiring imagery and film for our ecommerce and digital platforms. Teams range from concept to Styling, Production, Art Directors, Photography, Film and Retouching, it is a high energy and exciting area of the business requiring constant communication with key stakeholders across the business.

This is a full-time position, 37.5 hours a week, we work a 4-day week during peak to hit these hours however continue to operate over a 5-day period outside of this. We require an onsite presence of 4 days a week.

This role will support in creating world class assets which will engage, inspire the style obsessed consumer, aligned to our Superdry brand principles and seasonal creative directions. Working on ecommerce, social & campaign photography shoots, this role requires photographic skill, incredible attention to detail, a pro-active attitude, great organisational skills and the ability to work in an energetic and fast paced studio.

An eagerness to develop as well as help push the visual brand execution forward is essential. This is a great time to be joining Superdry and the brand direction outlined for the future is truly exciting.

Please include a link or digital copy of your photographic portfolio when applying for this role.

YOU WILL

- Photograph product imagery on model, flat style & still life
- Shoot and process all imagery in line with the Superdry brand guidelines, briefs and season direction

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- Shoot ecommerce as well as shoot and assist creative photography projects
- Ensure all images produced are consistent and to a high quality whilst adhering to deadlines
- Liaise with the photography team and other creative team members to test and refine photography techniques
- Make informed decisions on image quality, have the confidence to suggest and present alternatives
- Pro-actively source required references, keep up with current trends and actively share this with the wider team
- Keep abreast of industry innovation with photographic techniques and equipment
- Support other tasks where necessary including studio maintenance and asset cataloguing
- Have a flexible and agile approach to your work, to allow you to work on multiple projects
- Confidently undertake any other duties within the photography and creative team
- Deliver great work, on time, all the time

YOU ARE

- Fashion focused, with a keen eye for style and knowledge of our target consumer base
- Passionate and dedicated to photography, eager and hungry to learn and develop your style and skills further
- An enthusiastic, skilled photographer, currently working in a similar role ideally for a fashion retail brand with ecommerce and editorial experience
- Knowledgeable of photographic processes and studio workflows
- Skilled with photographic/lighting equipment
- A positive individual, with a great team spirit and a can-do mentality
- A confident photographer that thrives working in collaboration with other creatives on set
- Autonomous at managing your own workload and proactive in bringing new ideas to the table
- Experienced and proven to work well under pressure
- Detail orientated and understanding of the importance of quality control, you will strive to better yourself with every shoot
- Open to different ways doing things and confident to make suggestions to benefit and improve the current processes within the business
- Able to take direction from other creatives to achieve the creative vision they have outlined
- Familiar with Capture One Pro software or have awareness of it and proficient using Apple Mac equipment
- Passionate about style, contemporary culture and Superdry

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave.
- Company Pension scheme.

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- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary.
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock.
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to.
- Flexible working - to help you achieve that all-important work-life balance.
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential.
- You'll also have access to a Cycle to Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire.

At Superdry, everyone has a voice, and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.