

# GET READY FOR EVERYTHING.

**SUPERDRY**  
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## PRINT DESIGNER- CHELTENHAM

### WHO WE ARE

Superdry have been making world class product for 15 years, and we're proud of it. Our mission is to inspire and engage the contemporary style obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

### THE ROLE

As an integral member of the Design team reporting to the Design Manager of your collection you will articulate your creative vision within the style choice. Enthusiastic and immersed in contemporary style and culture, you are obsessed with design and passionate about the work you produce.

### YOU WILL

- Provide print artworks for the 2 annual seasons across the 4 collections
- Be agile with Short Order and SMU projects on an ongoing basis in season
- Maintain our professional and consistent "house style" standards of art working, presentation and information, internally and externally
- Optimize archive and new print artworks through the design variables of scale/colour/techniques getting the most out of work created.
- Proactively follow briefs in delivering new print artwork requirements for all products
- Liaise with our in-house legal team to ensure that we have understood and comply with design legalities on brand, product, pattern and graphical implications and that all background research and designs are updated
- Understand consumer initiatives, strategic positioning and target audience, be able to identify and execute opportunities.
- Collect inspiration relevant to your style choice and stay consistently in tune with competitive brands and market trends
- Be responsible for process of creative deck creation and designing
- Have an awareness of your collection best sellers and sales up to date
- Effectively present work in a persuasive and compelling way
- Work to schedule to ensure timely completion of print artworks spec packs and in PLM according to

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the development calendar, specifically targeting seasonal range sign off

- Consistently seek out Global Innovation
- Be able to travel independently for inspiration and to overseas suppliers to effectively manage development of styles and inspiration
- Self- manage and problem solve issues that arise where appropriate
- Work closely with Design Manager and Category Strategy team to design category-specific product based on sales and business direction given
- Be agile & supportive with quick turnaround projects to capitalize on in season sales opportunities
- Create accurate print artworks with high level of detail and specification
- Mentor more junior members of the team
- Review previous seasons, to have a clear understanding what the design team have used on products and take these learnings for future seasons, so not to over design
- Have a good understanding of print trends and innovation with attention to detail
- Have competent knowledge of PLM software

## YOU ARE

- Ideally educated to a degree level in Graphic design or Fashion Design and have a minimum of 4/5 years' experience in retail/ brand with proven track record at designer level
- Passionate about design and able to demonstrate an understanding of the Superdry handwriting and DNA
- A team player, who is able to work across a number of teams and situations on different levels
- Flexible, to adjust quickly to changes and deliver on deadline
- Competent in the use of Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, etc.)
- Articulate & confident at presenting at different stages of the collection.

## WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to
- Flexible working - to help you achieve that all-important work-life balance
- We want you to share in our success and so we have a choice of Share Save schemes you can opt

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into

- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.