

# MERCHANDISE MANAGER - CHELTENHAM

## WHO WE ARE

Superdry have been making world-class product for over 20 years, and we're proud of it. Our mission is to inspire and engage the contemporary style-obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

### THE ROLE:

Reporting to the Head of Merchandising, the role of Merchandise Manager is pivotal in leading and delivering the Merchandise strategy across the business. The role is critical in driving commercial outcomes whilst ensuring operational efficiency.

Working collaboratively with other departments to deliver the Merchandising strategy aligned with the brand vision. You will be responsible for a key department such as Menswear, Womenswear, Outlets or Branch Merchandising whilst orchestrating the forward planning.

### YOU WILL:

- Create a merchandising strategy that aligns with our business goals and objectives
- Set the financial plan for each future season
- Work with finance ensuring budget alignments
- Manage OTB for multiple seasons, communicating risk and opportunities to exec level
- Drive process improvements across the teams
- Work closely with the product teams to build a commercial range using data driven insight and knowledge
- Drive trade focus across the Merchandising teams and channel leads
- Lead WSSI focus for teams whilst managing inventory and stock levels across territory and channels
- Collaborate with commercial departments to ensure timely product launches and promotions





- Empower your team through coaching and development
- Communicating financials to exec and the wider business
- Supporting and influencing the space planning strategy
- Deputising for head of merchandising

## YOU ARE:

- Currently in a senior Merchandising position within a fast based fashion business
- Highly analytical and able to translate to key messages
- Able to demonstrate a commercial awareness to support decision making
- An excellent communicator to all levels
- Capable of delivering on KPIs with a proven track record
- Experienced in inventory management and branch merchandising
- Ideally experienced across multiple fashion categories including Menswear, Womenswear and Accessories
- A strong leader with evidence of coaching and developing teams
- An advanced user of MS Office suite, in particular Excel

#### WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING....

- 25 days' annual leave, plus bank holidays, we also offer a holiday buying scheme
- An additional day off to celebrate your Birthday
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry.
  We feel it's important to offer protection for your family and loved ones in such a
  situation and to support this we offer life assurance cover which pays a lump sum
  equivalent either twice or four times your annual salary
- A big staff discount naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online
- Our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Flexible working to help you achieve that all-important work-life balance
- Access to onsite parking and as part of our sustainable development goals, we have a selection of electrical car parking points freely available to staff.
- A range of learning and development materials to help you in your career and grow with us





- We like to give back, so we allow our employees time off for volunteering work
- A global employee assistance plan in place that you can access anytime you want it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme
- A range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our career website. Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.

