

GET READY FOR EVERYTHING.

SUPERDRY
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VIDEOGRAPHER - CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for almost two decades, offering genuine choice to our customers with our curated style collections.

Our mission is to be the No. 1 sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious, style-obsessed journey and need talented people to join us on the adventure. Are you ready for everything?

THE ROLE

At Superdry our in-house Brand Creative team are run by a team of creative professionals; collaborating to deliver inspiring imagery and film for our ecommerce and digital platforms. Teams range from concept to Styling, Production, Photography, Film and Retouching, it is a high energy and exciting area of the business requiring constant communication with key stakeholders across the business.

As Videographer, reporting to the photography manager, you will be an integral part of our busy team, working as part of a consumer centric Brand Creative team. you will be responsible for shooting, editing, and directing compelling video content across our digital platforms, with a strong focus on **social media and e-commerce**. You'll work closely with our creative, marketing, and e-commerce teams to produce visually striking and high-performing content that aligns with our brand identity.

This role will support in creating world class assets which will engage, inspire the Classic and Cult consumer, aligned to our Superdry brand principles and seasonal creative directions. Working on a variety of creative projects for channels such as social, ecom and internal projects. This role requires technical skill, incredible attention to detail, a pro-active attitude, great organisational skills, and the ability to work in an energetic and fast paced studio set up.

Please include a link or copy of your portfolio when applying for this role.

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YOU WILL

- Plan, shoot, and direct high-quality video content for social media, website, and digital releases.
- Edit videos with Final Cut Pro (or other relevant software), ensuring engaging storytelling, seamless transitions, and a high-end finish
- Be well versed in the latest editing software and techniques
- Contribute fresh ideas and innovative approaches to video content, keeping up with trends in fashion, social media, and e-commerce.
- Apply colour grading and retouching to maintain a premium and cohesive brand aesthetic
- Work in conjunction with the Lead Creatives, art directors, producers, photographers and wider creative team members to align with the Superdry brand guidelines and seasonal direction
- Pro-actively manage your own workload and come up with ideas and solutions
- Ensure all films produced, are consistent and to a high quality, whilst achieving deadlines
- Build relationships with stakeholders across the creative and brand teams
- Keep up to date with film techniques relevant to your work
- Work across other disciplines such as photography or design to learn new skills where required
- Predominantly shoot in a studio but also on location where the projects require
- Adapt/version content formats for different platforms (Instagram, TikTok, YouTube, website, paid ads).
- Understand the new Superdry brand strategy and consumer profiles (classic/cult) and how this is delivered through the execution of your work

YOU ARE

- Creatively driven, with a keen eye for fashion and embedded in the culture of our customers
- Experienced working in a fast-paced film environment, preferably in relation to fashion, media, agency
- Aware of trends both in the fashion and media industries and able to apply them to your work
- Proficient at using film/lighting equipment
- Able to demonstrate proven experience of using Adobe Creative Suite
- Confident, outgoing and amiable when working with new teams and external talent
- Adaptable to the changing requirements of a fast-paced studio
- Autonomous at managing your own workload and proactive in bringing new ideas to the table
- Highly experienced in the film process and set-up, with an awareness of the post-production workflow
- Motivated individual with a creative growth mindset.

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING.....

- 25 days annual leave, plus bank holidays, we also offer a holiday buying scheme
- An additional day off to celebrate your Birthday
- Family is massively important to us, so we have a broad range of family-friendly working policies in

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place, including enhanced maternity, paternity, and adoption leave

- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online
- Our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Flexible working and core working hours between 10am – 4pm to help you achieve that all-important work-life balance
- Access to onsite parking and as part of our sustainable development goals, we have a selection of electrical car parking points freely available to staff.
- A range of learning and development materials to help you in your career and grow with us
- We like to give back, so we allow our employees time off for volunteering work
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme
- A range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.