



SALES ASSISTANT

WHO WE ARE

Superdry have been making world-class product for over 20 years, and we're proud of it. Our mission is to inspire and engage the contemporary style-obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

THE ROLE:

- A brand to fall in love with
- Exciting
- Fast paced
- First class customer service
- Team spirit

We are looking for great people to make up part of our family, sharing your passion for our fantastic clothes with our customers in a fun and energetic way. As a Sales Assistant you are the face of Superdry.

Superdry teams are about being unique, embracing change and innovating like mad. Your genuine passion, energy and enthusiasm for our brand will be at the heart of delivering the ultimate shopping experience to our customers. You will go out of your way to help, serve and style customers making them feel amazing in our products and giving them a lasting impression of Superdry.

Above all, you will love having a good time.

YOU WILL:

- Exceed expectations at every opportunity
- Make customers feel amazing and deliver the ultimate Superdry experience



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- Support the store team to deliver the highest standards across every aspect of store life
- Take pride in store appearance and embrace the Superdry store look
- Endlessly develop your product knowledge and understanding of the business
- Embrace the Superdry culture
- Be yourself

YOU ARE:

- A team player
- Passionate about our brand
- Confident, genuine and can be yourself
- Always make decisions thinking about what's best for our customers
- Always positive
- Relentless and ambitious to exceed expectations
- Motivated with excellent attention to detail
- Bringing fresh ideas to the table but are realistic in what is achievable
- Eager to share and learn

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING....

- 20 days holiday plus your birthday day off
- A new style obsessed Superdry wardrobe with our generous clothing allowance
- Amazing staff discount with up to 50% online and in store
- Flexible working patterns inc. 4 day working for full time
- Style and Service obsession fuelled by our awesome training and development
- Tailored made induction and onboarding to set you up for success
- Pension contributions
- Life assurance
- You will work in an inclusive, diverse atmosphere with amazing sustainable premium products

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.



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We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our career website. Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.



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