

# SUPERDRY®

FUTURE · CRAFT · CULTURE

## CREATIVE VISUAL MERCHANDISE MANAGER

### WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for two decades, offering genuine choice to our customers with our curated collections.

Our mission is to be the No. 1 premium sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious journey to serve our diverse community through a premium brand that's focused on the future, prioritises sustainability, leads with craft, and celebrates culture. We need talented people to join us on the adventure, is this you?

### THE ROLE

Our Central VM team is pivotal in providing direction to our full Retail and Wholesale estate on how to deliver an on-brand experience to the consumer. As the Creative VM Manager you will manage all creative aspects from our windows, in-store experience and internal events

### YOU WILL

- Manage the Visual Merchandising Coordinator, completing regular performance reviews and development conversations
- Provide the Senior Retail team with a forward 12-month view on window schemes and product focuses
- Provide innovative window schemes, managing the full out, on time and in budget
- Manage the relationship between Superdry and third-party suppliers for window schemes, ensuring cost saving is at the forefront
- Work alongside the Senior Central VM Manager on providing product placement direction to the estate
- Attend and oversee the seasonal builds from both a window and in-store perspective
- Work alongside our Marketing and Creative team ensuring our windows and in-store experience aligns to campaigns
- Support with internal events such as our Global Sales Meeting and Tradeshows. Occasional travel required
- Collaborate with the POS co-ordinator ensuring consistent messages across our windows and in-store
- Host sign off meetings the Senior Retail team and CEO
- Provide regular support to our Flagship store and showroom, offering bespoke schemes and support – budget and time dependent
- Host calls with our Regional VM team, providing them with scheme updates and feedback

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## YOU ARE

- Experienced in working as a Visual Merchandiser
- Experienced in working with Mac software including In Design and Photoshop
- A creative person with a practical ability to apply concepts into practice
- Able to meet tight deadlines and work under pressure
- Highly organised and dynamic with the ability to work at a fast paced within multiple complex projects
- A highly effective communicator and collaborator at all levels

## WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave.
- Company Pension scheme.
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary.
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock.
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to.
- Flexible working - to help you achieve that all-important work-life balance.
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential.
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire.

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.