

# SUPERDRY®

FUTURE · CRAFT · CULTURE

## MERCHANDISER

### WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for two decades, offering genuine choice to our customers with our curated collections.

Our mission is to be the No. 1 premium sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious journey to serve our diverse community through a premium brand that's focused on the future, prioritises sustainability, leads with craft, and celebrates culture. We need talented people to join us on the adventure, is this you?

### THE ROLE

As a Merchandiser you will be responsible for planning product ranges and preparing stock and sales plans to support decision making. This role involves analysing retail stock and sales data to deliver in season actions which will both maximise sales and drive profit.

Working in Merchandising at Superdry is a great opportunity for existing Merchandisers or Junior Merchandisers to stretch themselves further, expand their skill set and widen their experience. Uniquely in our market, our Merchandising teams are very involved with the product, working closely with the customer strategy and design teams to create the best ranges possible. As a Merchandiser you would help to plan a global range across retail stores and ecom, tailoring to different territories.

Joining Superdry you will play a key role in the success of specific product types. As well as having strong technical abilities and experience at Merchandiser or Junior level, Superdry really values how you do things as behaviours are equally important. The Superdry behaviours of Passion, Family and Fun are essential to thrive here.

### YOU WILL

- Set the department strategy, sales and option framework for your areas ensuring a balanced and commercial offer
- Plan and manage department WSSI, ensuring stock is managed to targets
- Proactively analyse sales data and trends and use data to influence decisions in buying meetings
- Present department strategy and ranges as well as trade updates to Executive team
- Lead specific projects to support the wider team
- Support and develop the Assistant Merchandisers in the department

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## YOU ARE

- Someone who is currently working as an existing Merchandiser or Junior Merchandiser, ideally with experience working for a large fashion retailer
- A confident communicator, engaging when presenting and able to influence at all levels
- A strong user of Microsoft Excel and adept at working with high volumes of data, coupled with excellent numeracy skills
- Highly organised with a real attention to detail
- Experienced in critical path management
- Self-motivated and capable of working independently on multiple projects with strict deadlines
- Commercially astute with an understanding of customer profile, product range and competitors
- Experienced at leading, developing and managing others
- Based within commuting distance of Cheltenham, or prepared to relocate

## WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave.
- Company Pension scheme.
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary.
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock.
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to.
- Flexible working - to help you achieve that all-important work-life balance.
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential.
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire.

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

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We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.