

GET READY FOR EVERYTHING.

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STYLIST - CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for almost two decades, offering genuine choice to our customers with our curated style collections.

Our mission is to be the No. 1 sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious, style-obsessed journey and need talented people to join us on the adventure. Are you ready for everything?

THE ROLE

As Stylist at Superdry you will be an integral member of the Brand Creative Agency reporting into the Creative & Styling Manager. The main focus of the role is to deliver elevated content produced by the Brand Creative Agency to inspire and engage the contemporary style obsessed consumer and aligned to Superdry brand principles for each style choice. You will provide strong guidance to the agency from a styling perspective with a key focus on content for ecommerce, digital and wholesale.

Enthusiastic and immersed in contemporary style and culture, you are obsessed with fashion and style. You are passionate about the work you produce with an emphasis on pushing the boundaries.

YOU WILL

- Create engaging content through cutting edge model & product styling for B2B, B2C and Brand Marketing.
- Have clear attention to detail when creating looks and selecting products for shoots.
- Build and maintain strong relationships with Stakeholders, in particular CST & Product Design, with a view of building knowledge of the seasonal collections and products by style choice.
- Work in partnership with the Creative & Styling Manager to create seasonal styling guidelines.
- Manage style-out sessions, creating strong looks and selecting strongest products for shoots.
- Present styling review sessions to Head of Brand Creative and key stakeholders including CEO, circulating documentation of approved styling post reviews.
- Manage styling on-set, ensuring products are steamed correctly and models are dressed as per approved styling and seasonal guidelines.
- Ensure all samples have been ordered prior to creative shoots.
- Track product through the studio process for ecom/wholesale shoots to ensure that all merchandise

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is prepped and managed as per our standards.

- Consider best expression at all times, with regards to models, hair & make-up, footwear & accessories ensuring all elements are considered, communicated and organised for the shoots.
- Responsible for recording products post shoot; creating a final line-list of products/looks from each shoot.
- Maintain the database of line-lists by season for your projects so that they can be delivered to stakeholders post shoot.
- Take ownership over quality control, working with Photo/Film/Retouch teams to ensure images shot are delivered to a high standard and provide retouch comments where necessary to ensure products look premium every time.
- Have complete understanding of Superdry's brand guidelines, and how this reflects in your area of styling for the business.
- Keep up to date with industry shows, trends, street style, social movements, Instagram etc to stay inspired, in order to bring the freshest ideas/approach to every shoot. Maintain constant awareness of competitors, be ahead of the curve.
- Continually drive the aesthetic of Superdry content to the next level, to be the best in the industry.
- Be organised and prepare for shoots on tight schedules, managing workload appropriately.

YOU ARE

- An experienced stylist with knowledge of working in a photo studio environment and on campaigns for a fashion brand.
- Someone with a solid understanding of the processes and technical workings of a studio (including production, photography, film, retouch, hair & make-up).
- Experienced with styling on-set for model and product shoots in a studio environment and on location.
- Used to working in a fast-paced studio with a high level of output on a weekly basis.
- Someone with a high level of industry fashion experience, who is immersed in the culture. Aware of current catwalk trends and how these relate to the Superdry customer.
- Experienced in working with brand guidelines and researching current trends.
- Able to manage a heavy workload under pressure by effectively prioritising, planning ahead and overseeing multiple tasks at any one time.
- Agile, adaptable and resilient, open to input from passionate and engaged executive leadership.
- Serious about the work you produce and have a portfolio of world class creative projects.
- A positive person, with a can-do attitude, willing to leverage past experience to provide the best solution for each project.

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, we also offer a holiday buying scheme
- An additional day off to celebrate your Birthday
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave

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- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online
- Our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Flexible working and core working hours between 10am – 4pm to help you achieve that all-important work-life balance
- Access to onsite parking and as part of our sustainable development goals, we have a selection of electrical car parking points freely available to staff.
- A range of learning and development materials to help you in your career and grow with us
- We like to give back, so we allow our employees time off for volunteering work
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme
- A range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.