ASSISTANT MERCHANDISER - CHELTENHAM

WHO WE ARE

Superdry have been making world-class product for over 20 years, and we're proud of it. Our mission is to inspire and engage the contemporary style-obsessed consumer, whilst leaving a positive environmental legacy.

Together with our CEO, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades.

Our brand direction has never been stronger, evolving American Prep to resonate with a new generation of customers.

We are now on an exciting journey having reset our brand returning to our design-led roots and we are looking for talented people to join us.

THE ROLE:

- Reporting and analysis: produces weekly trade reports covering sales, stock, sell-through, cover and margin by department, category and option. Spots best sellers and slow sellers, and explains what's driving performance.
- Range planning support: helps build range plans and option counts. Sets buy quantities, size ratios and channel splits with the Merchandiser and buying team.
- Order management: raises and amends purchase orders, tracks the critical path and delivery dates, and works with suppliers, sourcing and logistics on late or short deliveries.
- In-season trading: recommends repeats, cancellations, phasing changes and moving stock between channels. Supports markdown and promotional planning.
- Allocation and replenishment: works with allocators so stock is spread well across stores, ecommerce and wholesale.
- Supporting juniors: often coaches Merchandise Administrators or Allocators.

YOU WILL:

- Maintain a comprehensive library of appropriate historical data to support analysis of trends.
- Provide day to day support to the Merchandiser.
- Update and maintain Stock profile and Identifying actions
- Analyse weekly trade and propose suitable actions to drive performance.

- Support and develop the Merchandising Administration Assistants in the department.

YOU ARE:

- Someone who is currently working as an Assistant Merchandiser or experienced MAA, ideally with experience working for a large fashion retailer.
- A confident communicator, engaging when presenting and able to influence at all levels.
- A strong user of Microsoft Excel and adept at working with high volumes of data, coupled with excellent numeracy skills.
- Highly organised with a real attention to detail.
- Aware of the importance of critical path management.
- Self-motivated and capable of working independently on multiple projects with strict deadlines.
- Commercially astute with an understanding of customer profile, product range and competitors.
- Experienced at leading, motivated to develop.
- Based within commuting distance of Cheltenham or prepared to relocate.