

GET READY FOR EVERYTHING.

SUPERDRY
®
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BRANDING DESIGNER- CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for almost two decades, offering genuine choice to our customers with our curated style collections.

Our mission is to be the No. 1 sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious, style-obsessed journey and need talented people to join us on the adventure. Are you ready for everything?

THE ROLE

As an integral member of the Design team reporting to the Design Manager you will create Branding in line with our seasonal collections and short order projects through our style aesthetic lenses

YOU WILL

- Create and own branding for the 2 annual seasons across the collections.
- Be agile with Short Order and SMU projects on an ongoing basis in season.
- Work closely Design team supporting all aspects of branding design process to include market research, design process, supplier communications and critical path deadlines.
- Ensure design direction briefs are interpreted correctly.
- Have an understanding of branding raw materials and application and know how to use these in the most effective way per collection. Understand and clearly communicate lead times from suppliers.
- Constantly seek out and evaluate inspiration, stay in tune with competitive brands and market trends
- Manage your workload and stick to deadlines.
- Be a good communicator and presenter. Demonstrate your work in a persuasive and compelling way
- Establish strong working relationships with Design team, Sourcing, Regional offices and Suppliers
- Stick to our professional and consistent "house style" standards of art working, presentation and information, internally and externally
- Maintain our branding and raw materials archive
- Consistently seeks out global innovation working closely with our supply base
- Be able to travel independently on overseas research and supplier visits
- Liaise with our in-house legal team to ensure that we have understood and comply with design legalities on graphical implications and that all background research and designs are updated

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YOU ARE

- Knowledgeable in branding materials and processes with attention to detail in everything you do
- Immersed in culture and style with a focus on apparel
- Passionate about design and able to demonstrate an understanding of the Superdry handwriting and DNA
- A team player, who is able to work across a number of teams and situations on different levels
- The ability to think strategically and problem solve in a fast-paced and evolving environment
- Good use of PLM system and Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, etc.)
- Able to deliver departmental KPIs
- Ideally educated to a degree level in Graphic design or Fashion Design and have a minimum of 4/5 years' experience in retail/ brand with proven track record at designer level

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to
- Flexible working - to help you achieve that all-important work-life balance
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a

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team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.