

# GET READY FOR EVERYTHING.

**SUPERDRY**  
®  
冒險魂

## PRODUCT DEVELOPER – HONG KONG

### WHO WE ARE

Superdry have been making world class product for 15 years, and we're proud of it. Our mission is to inspire and engage the contemporary style obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

### THE ROLE

We require a Product Developer to develop amazing products with our suppliers. You will have experience of international trends and developing products and a keen eye for detail.

You will be an articulate and confident communicator, able to cope with multiple tasks setting the Superdry standards and meeting critical path timelines.

### YOU WILL

- Support and develop amazing products with our suppliers in China and SE Asia, helping them to create products with Superdry DNA and ensuring there are no delays on development deadlines.
- Partner with the Garment Tech (GT) to manage, record and unpack all incoming samples for GT sample checking
- Assist research and development for relevant product categories within the local vendor base and markets, including fabrics, printing, processing techniques and trims, etc.
- Assist sampling and development process from initial design concept to salesman sample (SMS) delivery
- Collaborate and search for new capabilities and techniques from market and vendors
- Understand competitor products and study trends that can be translated into Superdry products.
- Managing PLM system on product development phase.

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## YOU ARE

- Passionate about the Superdry Brand and excited to drive it forward
- Educated to degree level in Design or Product Development from a reputed institute or University
- Creative, show interest in fabrics, printing and processing techniques, washes, garment construction and pricing
- Willing to learn product development across various categories, particularly outerwear, knitwear, jersey, denim and woven.
- Must have basic knowledge of fits and product engineering
- A team player working with various stakeholders of different functions and interface with suppliers.
- Facilitate and maintain the trims and fabric libraries
- Experience working with branded apparel and PLM systems is a bonus.
- Highly organized with a keen eye for detail and accuracy
- Excellent communicator, of spoken and written English and Chinese, between UK and HK and vendors.
- Flexible and adaptable to very fast paced environment
- Complete ad-hoc tasks and follow direction well on assignments by Management
- Knowledgeable on MS office including Word, Excel, Power Point and design software

## WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- Competitive salary
- Life and medical insurance
- MPF
- Flexible working hours
- 50% online staff discount