

GET READY FOR EVERYTHING.

SUPERDRY
®
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GRAPHIC DESIGNER- CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for almost two decades, offering genuine choice to our customers with our curated style collections.

Our mission is to be the No. 1 sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious, style-obsessed journey and need talented people to join us on the adventure. Are you ready for everything?

THE ROLE

As an integral member of the Design team, reporting to the Design Manager of Graphics Branding and Print, you will articulate your creative vision within the Graphic product category. Enthusiastic and immersed in contemporary style and culture, you are obsessed with design and passionate about the work you produce.

YOU WILL

- Create original graphic artworks for the 2 annual seasons
- Curate appropriate archive graphics for our Entry and Core range using colour and technique to stay market relevant
- Independently manage the execution of your styles from concept to launch and be responsible for supporting all aspects of product design process
- Work closely with Design Manager and Category Strategy team to design category-specific product based on sales and business direction given
- Have an awareness of your collection best sellers and sales up to date
- Collect relevant inspiration and stay consistently in tune with competitive brands and market trends
- Understand consumer initiatives, strategic positioning and target audience, be able to identify and execute opportunities.
- Strategically use the design variables of fabric/colour/technique/wash from a style and data perspective
- Work to schedule to ensure timely completion of design packs in PLM according to the development calendar, specifically targeting seasonal range sign off
- Create accurate design tech packs with high level of detail and specification for our external supply base
- Effectively present work in a persuasive and compelling way to key stakeholders in the business

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- Attend hand over sessions with Quality and Technical team and provide product feedback
- Consistently seeks out Global Innovation
- Be agile with Short Order and SMU projects on an ongoing basis in season
- Maintain our professional and consistent “house style” standards of art working, presentation and information, internally and externally
- Liaise with our in-house legal team to ensure that we have understood and comply with design legalities on brand, product, pattern and graphical implications and that all background research and designs are updated
- Be able to travel independently for inspiration and to overseas suppliers to effectively manage development of styles and inspiration
- Self- manage and problem solve issues that arise where appropriate
- Establish strong working relationships with regional offices and suppliers
- Mentor more junior members of the team

YOU ARE

- Ideally educated to a degree level in Graphic design or Fashion Design and have a minimum of 4/5 years experience in retail/ brand with proven track record at designer level
- Passionate about design and able to demonstrate an understanding of the Superdry handwriting and DNA
- A team player, who is able to work across a number of teams and situations on different levels
- Excellent sense of style, have a good understanding of graphics, trends and innovation with attention to detail
- Flexibility to adjust quickly to changes and deliver on deadline
- Competent in the use of Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, etc.)
- Articulate & confident at presenting at different stages of the collection.
- Have competent knowledge of PLM software

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to

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- Flexible working - to help you achieve that all-important work-life balance
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.