

GET READY FOR EVERYTHING.

SUPERDRY
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FOOTWEAR & ACCESSORIES DESIGNER - CHELTENHAM

WHO WE ARE

Superdry is a British, founder-led brand with a truly global presence. We've been proudly creating world-class product for almost two decades, offering genuine choice to our customers with our curated style collections.

Our mission is to be the No. 1 sustainable style destination, delivering product that is authentic with unmatched quality and true integrity, much like our people.

We are on an ambitious, style-obsessed journey and need talented people to join us on the adventure. Are you ready for everything?

THE ROLE

As an integral member of the design team reporting to the Design Manager you will work closely with the collection apparel teams to support and engage new ideas and developments specific for our hard goods products in Footwear & Accessory ranges. Enthusiastic, driven, creative and immersed in contemporary style and culture, you are obsessed with design and a passionate about the work & products you produce for brands.

YOU WILL

- Understand consumer initiatives, strategic positioning, and target audience, be able to identify and execute opportunities
- Collect inspiration relevant to your collection/ brand DNA and stay consistently in tune with competitive brands and market trends
- Be responsible for supporting all aspects of product design process to include market research, consumer research, creative deck creation and designing
- Effectively present work in a persuasive and compelling way
- Work to our seasonal critical path to ensure timely completion of designs and design packs in PLM according to the development calendar, specifically targeting seasonal range sign off
- Create accurate design tech packs with a high level of detail and specification
- Consistently seeks out global innovation
- Work closely with our supply base and the sourcing team to discuss product and supplier placement and developments

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- Work with our inhouse teams to select blocks, lasts, soles, fabric, trim, brand marks, branding and print relevant for each of our collections and products
- Be able to travel independently for inspiration and to overseas suppliers to effectively manage development of styles and inspiration
- Self- manage and problem solve issues that arise where appropriate
- Work closely with style choice Design Manager and Collection Strategy team to design category-specific product based on sales and business direction given
- Establish strong working relationships with regional offices and suppliers
- Independently manage the execution of your styles from concept to launch
- Create accurate design tech packs with high level of detail and specification
- Provide integral support for the management of PLM system input and process
- Maintain organisation of samples and material/trim swatches
- Have strong awareness of graphic branding placement and application crucial to the role
- Mentor more junior members of the team

YOU ARE

- An experienced F&A Junior Designer looking for their next step or Designer, within a supplier/retailer or brand
- Experienced in hard goods construction and manufacture and have an excellent knowledge of materials, fabrics, trims, and the application of
- Passionate about design and able to demonstrate an understanding of the Superdry handwriting and DNA
- Knowledgeable and have an interest in style, trend, colour, print and pattern with a good eye for construction, fit and attention to detail
- Organised and have a proactive approach to your work
- A strong communicator, written and verbal
- An agile and flexible person that can adjust quickly to change, while managing expectations on delivery and deadlines
- Competent in the use of Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, etc.)
- Articulate & confident at presenting at different stages of the collection.
- Competent in and have a good knowledge of PLM software
- Available to work in Head Office in Cheltenham three days per week

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, we also offer a holiday buying scheme
- An additional day off to celebrate your Birthday
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual

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salary

- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online
- Our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Flexible working and core working hours between 10am – 4pm to help you achieve that all-important work-life balance
- Access to onsite parking and as part of our sustainable development goals, we have a selection of electrical car parking points freely available to staff.
- A range of learning and development materials to help you in your career and grow with us
- We like to give back, so we allow our employees time off for volunteering work
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme
- A range of local discounts with businesses across Gloucestershire

At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.