

GET READY FOR EVERYTHING.

SUPERDRY
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COMMERCIAL WHOLESALE ANALYST- CHELTENHAM

WHO WE ARE

Superdry have been making world class product for 15 years, and we're proud of it. Our mission is to inspire and engage the contemporary style obsessed consumer, whilst leaving a positive environmental legacy.

Together, we have built a brand that has cut through the global apparel market at record speed, taking market share from brands that have existed for decades. But we have a big opportunity ahead of us as we launch 4 new collections.

We are now on an exciting journey to reset our brand and return to our design-led roots and we are looking for talented people to join us on our journey.

THE ROLE

This role leads on Wholesale insight and analytics as well providing commercial and strategic support for Business Development and other growth opportunities.

YOU WILL

- Maintain the data management for Wholesale and provide performance reporting and dashboards via Looker.
- Provide training to the Sales teams to enable self-serve performance reporting via Looker.
- Provide an insight and analytics function across the Wholesale business via:
 - Forward order book reporting and reviews.
 - Post-season territory data reviews.
 - Integration of ROW and non-Becosoft EU Franchise partners into the wider data flow.
 - Integration of key account sell thru data into the wider data flow.
 - Omni-channel integration and reporting.
- Provide commercial support for new business in Global Markets' territories including Business Development analysis tools and Exec packs.
- Provide commercial support for existing business e.g. recovery plans, etc.
- Provide support and analytical tools by territory for GTM meetings
- Analyse new commercial models to aid the Exec and contractual sign off process.
- Implementation of Style Choice (and other) segmentations across the Wholesale portfolio.
- Develop Wholesale growth opportunities including Exec packs and operational reporting.

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YOU ARE

- Experienced in apparel Wholesale and able to demonstrate a previous success in delivering insightful, actionable, and commercially valuable analysis.
- Currently operating within a commercial role, with a track history of success.
- An excellent and effective communicator at all levels.
- Someone who thrives in commercial discussions with internal stakeholders and external partners.
- Detail oriented with both with quantitative and qualitative data.
- Highly computer literate, with advanced knowledge of Excel including complex commercial modelling as well as strong MS Word & PowerPoint skills.
- Able to work collaboratively, achieving outstanding results, sometimes under pressure and to tight deadlines.
- Flexible, proactive, open to change and able to deal with ambiguity.
- Genuinely interested in current fashion and trends.

WORKING FOR SUPERDRY HAS NEVER BEEN SO REWARDING...

- 25 days annual leave, plus bank holidays, and an additional day off to celebrate your Birthday. We also offer a holiday buying scheme.
- Family is massively important to us, so we have a broad range of family-friendly working policies in place, including enhanced maternity, paternity, and adoption leave
- Company Pension scheme
- All employees are covered by our Life Assurance policy whilst working at Superdry. We feel it's important to offer protection for your family and loved ones in such a situation and to support this we offer life assurance cover which pays a lump sum equivalent either twice or four times your annual salary
- A big staff discount – naturally. Because we know that you love to wear Superdry, you'll benefit from a 50% discount in store and online and our Head Office is home to our very own store for staff only where you can treat yourself to heavily discounted sample stock
- A health cash plan is open to all employees.
- Private Medical cover - a taxable benefit, which managers are eligible to opt in to
- Flexible working - to help you achieve that all-important work-life balance
- We want you to share in our success and so we have a choice of Share Save schemes you can opt into
- A global employee assistance plan in place that you can access anytime you want - it's free and confidential
- You'll also have access to a Cycle To Work Scheme and an excellent Car contract hire/purchase scheme along with a massive range of local discounts with businesses across Gloucestershire

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At Superdry, everyone has a voice and we want to hear it. We create environments where individuality can flourish and is celebrated as part of who we are as a brand. We're incredibly proud that over 90% of our people feel strongly that they can be themselves at work.

We want to meet people with varied backgrounds because we understand that diversity of thought encourages new ideas to thrive, fuelling creativity and enabling us to do better work. We want to build a team which represents a variety of backgrounds, styles, perspectives, and skills; we hire people based on their merit and potential.

We also welcome conversations about flexible working for all roles at Superdry and will always accommodate it where possible.

Please also have a look at our [career website](#). Here you can find information about the Growing Futures Programme, a scheme that supports applicants from ethnic minority backgrounds to apply for roles at our HO in Cheltenham.